

USA TRIATHLON 2013 GENERAL ELECTION

Welcome to USA Triathlon's 2013 election coverage. Please use the following information to learn about the candidates nominated in your region for the National Board of Directors. We hope this will assist you with your voting decision.

CANDIDATES FOR THE SOUTH MIDWEST REGIONAL COUNCIL

Please vote for up to six (6) of the following candidates:

REGION	CANDIDATE
South Midwest (includes Arkansas, Louisiana, Oklahoma and Texas except for El Paso County)	Staci Brode
	Francis Cortese (Incumbent)
	Jane Hresko (Incumbent)
	Stacy McKinney
	Mike Sexton
	David Young (Incumbent)

STACI BRODE
Dallas, TX
South Midwest Region



I am co-owner and president of Playtri. Based in Dallas, I oversee the race production and general operations of the company. In 2001, I completed my first triathlon with Team in Training and fell in love with the sport. In 2004, I partnered with Ahmed Zaher to become a full time race director and coach. Ahmed and I are married and have two children, Ali and Aiman. We currently produce over 25 events including an ITU Continental Cup, age group and youth races. We have coaching and group training programs, a certified USAT performance center, triathlon camps and two retail stores.

I want to join USA Triathlon's SMW board because I feel that my 14 years in triathlon have provided me with a wealth of knowledge and experience that can benefit our region and help continue to fuel our sport's growth. I am constantly interacting and learning from triathletes of all levels and backgrounds. I want to use my experiences to help the region continue to make triathlon a mainstream sport. Triathlon is a great way to lead a healthy lifestyle. It's not just a sport and the more people we can share that with, the better everyone will be.

FRANCIS CORTESE

Dallas, TX

South Midwest Region



USAT has experienced tremendous growth. Annual memberships and sanctioned races have increased exponentially leading to a triathlon boom. The South Midwest Region has been and continues to be a leader during this time of great prosperity. This phenomenon yielded bountiful opportunities for personal and professional growth to the multitudes that embrace the "Multisport Lifestyle". However as youth membership has continued to increase, adult membership has slowed. New and innovative ideas will be necessary as we move toward the future if growth is to be reignited. First as an athlete and then as USAT Certified Coach, Official and Race Director, I too have profited from the evolutionary process of this great sport. It is this affirmation that drives my quest to give back and move this great sport into the future.

Each day my role as coach and race director exposes me to the growing pains of this sport. Educating those not yet familiar with triathlon through community outreach would seem to be vital to the continued health of USAT. As a Council Member I will work to support programs addressing each of these areas. I seek to nurture the sport we love so it may continue to flourish.

JANE HRESKO Edmond, OK

South Midwest Region



I have served as club chairperson on the South Midwest Region's Council since elected in 2009. I revamped the region's club competition program, instituted an online points reporting system and increased the awards available for club division rankings. I would like to continue promoting club growth and club competition in our region with the addition of a regional club championship in future years. I have served as treasurer for our region's council during 2012 and 2013 and assisted the race championship committee as well. I am a charter member of The Triathlon Club of Oklahoma City – TRI-OKC and have served as a club officer, race director and race committee member during the past 11 years. TRI-OKC (National Club Champions in 2009 and 2012) has been central to the ongoing growth of multisport in Oklahoma and our region. I have also served on the Redman Triathlon race committee and as its registration director since its inception in 2005. I have participated in multisport races and activities since 2000. I would like to continue representing our region as a council member and volunteer my time and expertise to make the SMW Region be the largest and most active region of USA Triathlon.

STACY McKINNEY

Mesquite, TX

South Midwest Region



Over the last four years, triathlon has become an indispensable component in my life and I would be honored to give back to the sport I love so much by serving on the South Midwest Regional Council. I am no stranger to volunteering, having served on the Diva Volleyball club board for five years in the role of Secretary, and then as Registrar. I also served for six years with my daughter's booster club, as Treasurer, Secretary, and finally as the club's President.

In each of these roles I strived to conduct business with integrity, always in the best interest of the club and its members, and of course with a little bit of fun.

Since completing my first triathlon in 2009 and immediately identifying as a Triathlete, I have dedicated my time to my personal development in the sport, and being an ambassador for my tri club and triathlon as a whole. I hold the position of Social Coordinator with my club, and am responsible for group camaraderie, event marketing, and social media communications.

I will bring the passion I have for life and triathlon to the SMW council, along with my dedication, responsibility, and 'get it done' attitude.

MIKE SEXTON

Colleyville, TX

South Midwest Region



Through 6 years of triathlon and coaching experience I have seen a large gap in the triathlon community. We see an opportunity in Texas and the South Midwest Region to create a large, well networked community of coaches, retailers and athletes to better serve and enhance the growth of multisport in our region. I am actively supporting the growth of the sport by making the "on ramps" easier with more beginner training opportunities, more educational opportunities and more openness between coaches to build a more open door into triathlon.

DAVID YOUNG

Plano, TX

South Midwest Region



I have participated in the sport of triathlon since 1981. Since that time I have introduced the sport to hundreds of individuals, have competed in over 400 multi-sport events, volunteered at numerous triathlons, and given my time to help new triathletes in the sport. As well, I coach triathletes on a personal level and serve as a Masters Swim coach. I also am a race director. I began my service as a volunteer as a member of the USAT SMW Board of Directors. Later as the President of that Board I was actively involved in the smooth transition to a new governance structure with Regional Councils. I currently am the Chair for the SMW Regional Council. I have also served as the Rankings Chair for several years. My focus in volunteering on the Council is on the rank and file membership. While USAT has many great programs (youth, juniors. Collegiate, paratriathlete) and competing interests (pros, race directors, coaches) I want to be a voice for our membership who fund the multi-sport lifestyle with their membership fees and race entries. The summary is that for OUR sport I am involved, supportive and enthusiastic.